Nice Tile, Nasty Grout

by Sarah Bromberg

Over time, ceramic tile floors begin to look dull and lackluster. Grout lines that used to look pristine and clinically clean now look uniformly muddy and dirty; your floor is not nearly as spectacular as when it was first installed.

The only options to your tile and grout problem used to be to cover up the floor with rugs, rip up your flooring and start again, or even to pretend your grout is supposed to be that color (denial can be so sweet). Now, you can have your floor back to its original clean luster in just one day.

Enviro Clean Grout & Stone Care Inc. has a method to get your grout lines clean and looking like new without the disruption of having to rip up your entire floor. The process doesn't involve copious amounts of scrubbing. Nor does it take a magic wand, a miracle worker, or a professional renovator.

"We always hear either, 'I hate my floor and wish I still had lino,' or, 'I've tried to use all the products, but the floor

is still dirty,'" says Sue Ostrowski of Enviro Clean.

Enviro Clean has an environmentally-friendly cleaning process that cleans your grout lines, and brings them back to their original state.

"Really, it's all about education," explains Ostrowski. She notes that people are installing more tile in their homes, but are unsure how to care for the tile floor—everyone knows you mop linoleum and vacuum carpet—but tile has an obstacle: what about the grout?!

Ostrowski says people often tell her that the tile installer informed them that a sealer is not necessary. But without a proper sealant, dirt and liquids penetrate the grout, stains set in, and the floor quickly loses it's new, clean, and luxurious appearance.

After a deep cleaning, Enviro Clean seals the grout lines with a sealer that has a colour component. This two-in-one sealer ensures new stains and fresh dirt don't re-tarnish the grout after it's been cleaned. The colour ingredient guarantees the colour you want, as well as colour uniformity—whether it's the original colour, or something completely different, you can transform your floor in a matter of minutes

Once sealer is applied and cured, your floor is easier to maintain...you have time to wipe up a red wine, juice, or coffee accident. **Spills happen...stains won't!**

Enviro Clean introduces cleaning methods and products to maintain the newly transformed floor. What's really great is that the process usually only **takes one day, causes minimal** disruption to the homeowner, and lasts for years.

Pet traffic, spillage, food, general wear and tear... Forget a major floor renovation—Enviro Clean will rejuvenate your old floor and make it look new again!

Enviro Clean Grout & Stone Care Inc. can also revitalize your stone flooring. Do you have scratches, etches, or wear patterns in your marble, travertine, or limestone floor





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AFTER

or countertop? Enviro Clean can rejuvenate your stone, and put life back into your room.

Does your slate look dull? Is the shine lost? Or would you like a more vibrant appearance? Slate has a very porous structure, and tends to collect dirt and grime which diminishes or dulls its beauty. A deep clean, and either an enhancing or a high gloss seal is in order. Regardless, Enviro Clean has the products and expertise for your grout and stone care needs.

Enviro Clean uses environmentally-friendly products or cleaning processes where possible.

Call Enviro Clean Grout and Stone Care Inc. at (780) 417-9080 for a free in-home consultation.